



# NEWS RELEASE

**For Immediate Release**

**CONTACT:**  
Heather Wilt  
Director of Marketing  
814-224-7420

## **Andrew Roberts Joins Curry Supply as Vice President of Sales**

Martinsburg, Pa., May 1, 2018 – Curry Supply Company, a U.S. based manufacturer of commercial service vehicles, has hired Andrew Roberts as its new Vice President of Sales.

Roberts comes to the company with over 6 years of experience in the construction and rental industry from a leading truck equipment manufacturer focused on safety products. His previous position as Senior Director Business Development emphasized strategic client relationships and business development focusing on marketing strategies from product development to customer engagement.

“I feel totally at home with Curry Supply,” said Roberts. “I’ve been very impressed with the sales team and the passion of the entire company. I look forward to meeting with customers and making an impact through partnerships and team development,” added Roberts.

As Vice President of Sales, Roberts will play a critical role in business strategy, market positioning, product development and much more. His experience with strategic partnership development and sales channels to new market entry will provide Curry Supply profitable growth opportunities within current and new industries. Roberts will be supporting the team of Regional Sales Managers throughout the U.S. and will be working closely with the Vice President of Operations.

“We are very excited to welcome Andrew to the Curry Supply team,” said Jason Ritchey, President. “His experience and expertise in construction and unique insight into the market will be extremely beneficial to our company.”

Curry Supply Company is a family-owned business that was established in 1932. Over the past 86 years, Curry Supply has grown into one of America’s largest manufacturers of commercial service vehicles. Curry Supply delivers internationally, with sales, parts, and service provided throughout North America.

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