



# NEWS RELEASE

**For Immediate Release**

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## **Curry Supply Joins Caterpillar Allied Vendor Program**

Martinsburg, Pa., September 4, 2018 - Curry Supply is proud to announce it has joined the Caterpillar Allied Vendor Program for 2018, offering a full product line of commercial service vehicles to Cat dealers and clients across the U.S. and Canada. Curry Supply was selected based on many attributes that allow them to provide maximum value to CAT Rental stores and enhance their product offering for its customers. A major factor for this partnership came from Curry Supply's complete line of commercial fleet vehicles. The product range offers a "one-stop shop" which makes this partnership very unique. Curry Supply also has extensive parts distribution, field service and can provide a valuable partnership to Caterpillar's Rental Segment, UEM and Product Support.

"I'm excited about this program and the partnership with CAT Rental Stores. We will continue to follow our core values and provide these dealers and their customers with the best quality and service to assure a long lasting and valuable relationship with CAT," says Jason Ritchey, President Curry Supply Co.

Cat Rental dealers will quickly see the benefits of working with Curry Supply products. Many of these commercial fleet vehicles are required on jobsites through the duration of a project. They are engineered to last, quality built, easy to operate and are a good source of revenue. Curry Supply's OEM replacement parts inventory is supplied strategically throughout the U.S. for quick shipment to guarantee minimal downtime. Manufacturing facilities and distribution locations in Pennsylvania, Texas, North Carolina, Georgia, Iowa and Ohio provide close proximity to any drop point.

Prior to joining the program, Curry Supply had long standing relationships with many Cat dealers across the US. "CAT has always been a great customer, purchasing multiple lines of products from Curry Supply. We have also been a good partner to them by providing support during and after the sale," says Marc LaBorde, National Rental Account Manager.

For additional information, please visit [currysupply.com](http://currysupply.com).

Curry Supply Company is a family-owned business that was established in 1932. Over the past 86 years, Curry Supply has grown into one of America's largest manufacturers of commercial service vehicles. Curry Supply delivers internationally, with sales, parts, and service provided throughout North America.

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